

Why not be in total control?







In our new identity, an open lock doubles up as the letter 'A': A for Atomberg. It symbolises our ability to unlock solutions to invisible problems. The brand line sums up our approach.

Atomberg is in the business of solving 'real' problems using smart technology.

How do we do it?

By asking questions. The right questions.

"What would a typical day in our customers' lives be like?"

"How can we make their days easier?"

Such questions help us focus on the things that really matter. Things like the latest technology, innovation and sustainability.

We then use these tools to design products with some amazing features. Imagine a ceiling fan that can be controlled using a mobile phone, or one that consumes up to 65% less electricity!

We don't just stop there. We make sure that the entire customer journey (from installation to after-sales service) is as delightful as our products.

But don't take our word for it. Ask over one million happy Atomberg customers!

So we have decided to keep asking newer questions... and finding newer answers!

Which everyday problem do you want us to solve next?

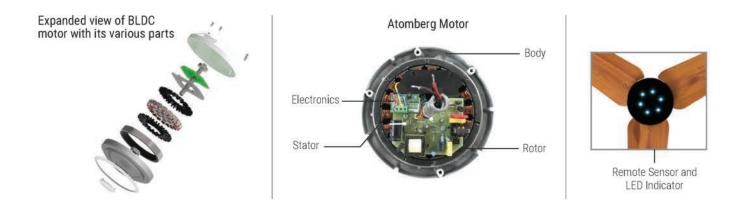
REVOLUTIONARY BLDC TECHNOLOGY

THE POWER BEHIND ATOMBERG FANS

BLDC stands for Brushless Direct Current. The motor runs because of an interaction between a single winding and strong permanent magnets. The commutation is deployed by smart electronics. Thanks to the BLDC inverter technology and our proprietary sensorless algorithm, Atomberg fans consume just 28W at full speed.

ADVANTAGES

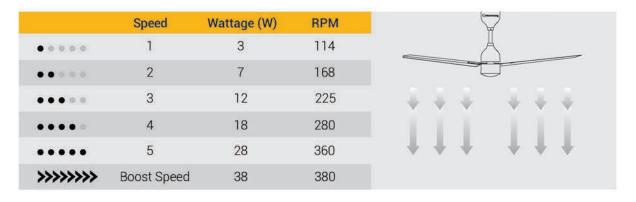
• Elimination of friction and associated power losses • Proprietary algorithm with smart electronics drive that runs the motor efficiently • Less noise and no motor heating



Power consumption at each speed

The power consumption of the Atomberg Renesa+ fan varies with the speed at which it is set.

It consumes less power than an LED bulb at speed 1.



These specifications are for the Atomberg Renesa+ 1200 mm fan. The performance at each speed may vary for different models.

UNMATCHED FEATURES



ENERGY-EFFICIENT BLDC MOTOR



SILENT OPERATION WITH HIGH AIR DELIVERY



400+ SERVICE CENTRES



SAVES UP TO ₹1500 IN A YEAR



RUNS 3X LONGER ON INVERTER



POWERFUL BOOST MODE



SMART REMOTE WITH BOOST, SLEEP AND TIMER MODES



100% PURE COPPER MOTOR FOR A LONGER LIFE



CONSISTENT SPEED EVEN AT LOW VOLTAGE WITH ZERO MOTOR HEATING

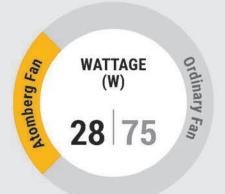
THE PERFECT BLEND OF

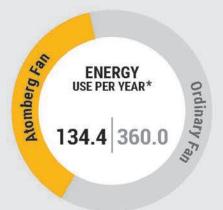
STYLE & SAVINGS

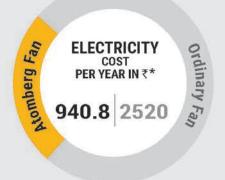
A comparison: Atomberg fans vs ordinary fans











Atomberg fan

Ordinary fan

RENESA SMART +



2+1* year on-site warranty



₹1500 IN A YEAR



LED INDICATION FOR SPEED

















Golden Oakwood Wooden Finish

Natural Oakwood Wooden Finish

Pearl White Metallic Finish

Earth Brown Metallic Finish

BLDC Motor Compact and Powerful

Designer Blades With Wooden or Metallic Finish

65% **Electricity Saving**

Smart Remote Control

Toggle Operation to Control Speed

Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
Metallic	1200	28	140-285	360	240	0.99	8.6	6290
Wooden	1200	28	140-285	360	240	0.99	8.6	6890



STUDIO +

1+1* year on-site warranty



LED INDICATION FOR SPEED



WOODEN FINISH BOTTOM



CONTEMPORARY LOOK WITH WIDER BLADES







BLDC Motor Compact and Powerful

Toggle Operation to Control Speed 57%
Electricity Saving
Smart Remote

Control

Sweep	Power	Input	RPM	Air Delivery	Power	Service Value	MRP
(mm)	(W)	Voltage (V)		CMM (m³/min)	Factor	(CMM/W)	(₹)
1200	34	140-285	320	230	0.99	6.8	5490

*T&C apply 6

RENESA +



2+1* year on-site warranty



HIGH AIR DELIVERY AND COVERAGE



SAVES UP TO ₹ 1500 IN A YEAR



DUST-RESISTANT COATING





Golden Oakwood Wooden Finish

Natural Oakwood* Wooden Finish

Pearl White Metallic Finish

Earth Brown Metallic Finish

BLDC Motor Compact and Powerful

Toggle Operation to Control Speed

65% **Electricity Saving**

Smart Remote Control

Sweep (mm)		Input Voltage (V)	RPM	Air Delivery CMM (m³/min)		Service Value (CMM/W)	e MRP (₹) Wooden Metallio
900	28	140-285	525	189	0.98	6.8	5390 4590
1200	28	140-285	360	240	0.99	8.6	5490 4690
1400	35	140-285	300	300	0.99	8.6	5890 5090





2+1* year on-site warranty



HIGH AIR DELIVERY AND COVERAGE



SAVES UP TO ₹ 1500 IN A YEAR







BLDC Motor Compact and Powerful

Unique Multicolour Combinations

65% Electricity Saving
Smart Remote Control
Toggle Operation to Control Speed

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
600	28	140-285	840	135	0.99	4.8	3890
1200	28	140-285	345	240	0.98	8.6	3990
1400	35	140-285	300	300	0.99	8.6	4290

EFFICIO+



2+1* year on-site warranty



₹ 1500 IN A YEAR



RUNS 3X LONGER ON INVERTER



DUST-RESISTANT COATING









Pearl Ivory



Earth Brown



Metallic Gold



Pearl White

BLDC Motor Compact and Powerful

Toggle Operation to Control Speed

65% **Electricity Saving Smart Remote**

Control

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
900	28	140-285	470	157	0.99	5.6	4390
1200	28	140-285	340	235	0.99	8.4	4490
1400	32	140-285	275	270	0.99	8.4	4890





2+1* year on-site warranty



SAVES UP TO ₹1500 IN A YEAR



DUST-RESISTANT COATING



POWERFUL BOOST MODE





BLDC Motor Compact and Powerful

Toggle Operation to Control Speed 65%
Electricity Saving
Smart Remote

Control

Sweep Power Input **RPM** Air Delivery Power Service Value MRP Voltage (V) CMM (m³/min) (CMM/W) (W) Factor (₹) (mm) 140-285 0.99 4490 1200 300 290 9.1 32

*T&C apply 10

EFFICIO







SAVES UP TO ₹1500 IN A YEAR



RUNS 3X LONGER ON INVERTER





BLDC Motor Compact and Powerful

Toggle Operation to Control Speed

65% Electricity Saving Smart Remote Control

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m³/min)	Power Factor	Service Value (CMM/W)	MRP (₹)
900	28	140-285	470	157	0.99	5.6	3590
1050	32	140-285	430	235	0.99	7.4	3690
1200	28	140-285	340	235	0.99	8.4	3690
1400	32	140-285	275	270	0.99	8.4	4090



1+1* year on-site warranty

EXHAUST FAN **STUDIO**





KEEPS BUGS OUT Back flaps prevent insects from entering the house



EASY TO CLEAN Easy to install and uninstall



OPERATION In spite of high air delivery

6.5W Energy-Efficient 65% **BLDC Motor**

Electricity Saving

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	MRP (₹)	
150	6.5	140-285	2000	2090	

PEDESTAL FAN **EFFICIO +**



1+1* year on-site warranty





BEARINGS For longer life and less noise



SEPARATE MOTOR for oscillation function





EASY TO CLEAN Easy to install and uninstall



EXTRA DURABLE With strong ABS plastic construction



BLDC Motor Compact and Powerful 65% Electricity Saving Smart Remote Control

NEW (2

Sweep	Power	Input	RPM	Air Delivery	Service Value	MRP
(mm)	(W)	Voltage (V)		CMM (m³/min)	(CMM/W)	(₹)
400	32	90-245V	1350	88	2.8	4690



2+1* year on-site warranty









BLDC Motor Compact and Powerful

65% Electricity Saving

Sweep	Power	Input	RPM	Air Delivery	Power	Service Value	MRP
(mm)	(W)	Voltage (V)		CMM (m³/min)	Factor	(CMM/W)	(₹)
400	30	140-285V	1330	76	0.99	2.5	3890

PAN-INDIA SERVICE NETWORK





atomberg technologies

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